

KU Quarterly

Priorities & Choices for a Difficult Time in a Difficult Economy

David Hubbard, Campus President

So, you are a 26-year-old male, your car blows its transmission and you drop out of school. You are a 22-year-old single mother of a 3-year-old. You lose your babysitter. You drop out of school. Your current employer (retail or food service) changes your hours to conflict with school. You drop out of school.

Our students have pretty full lives. They have families. Most work a full-time job. They have car payments and either rent or mortgage payments. They have soccer practice, chorus practice and ballet. Most would say that they want a better life. Many would say that they don't have enough money to provide the things they want to provide for their loved ones. Many would say that they haven't been successful in the way they would like to be.

There are literally dozens of publications that support that assertion that if you enhance your education and earn a degree, the amount of earnings you make during your lifetime will be significantly increased.

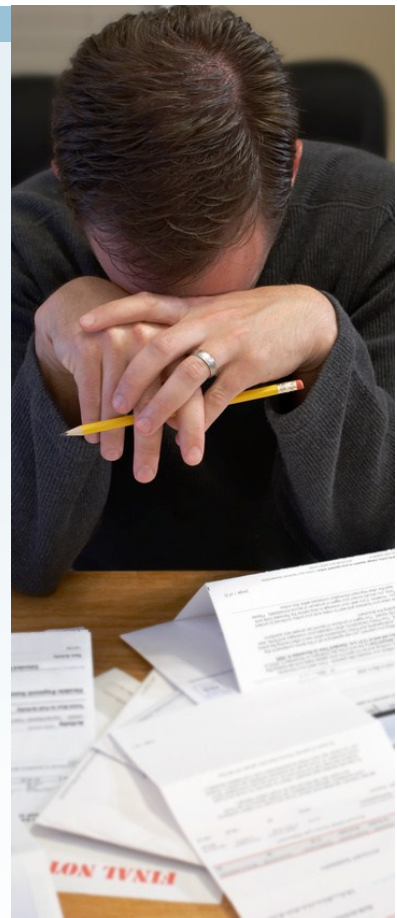
For our students, this means enrolling in and graduating from a training program in what are typically referred to as "high demand careers". I think it is safe to say that the value of the education is certain; it is real and not opinion. There is proof that if you earn an education and obtain career skills, it will change your life and the lives of your loved ones.

Remember what I wrote above about full lives? So, many of our students add Keiser to the list of their obligations, list of priorities and they make choices which are consistent with the priority they have set for it. Ironically, too often I have seen where that the last thing on a student's plate (college) is the FIRST thing that a student seeks to pull off their plate when stress levels climb. Family isn't going to go away. Their full-time employer isn't going to go away. Their bills and daily life demands aren't going to go away. So, what can go away? Regretfully, the thing that often goes away is the very thing that will change the life circumstances of the student if they persist and graduate (e.g., college).

Too often, I see the student 3, 4 or even 7 years later inquiring about returning to reenroll in school. So what is it that makes a single mother remain in school although she just lost her husband in a motorcycle accident? Why makes a student live in his car and, then, finally, sell the car to pay for his tuition when his plan for funding falls apart? Why do some students persist and endure under the most extreme circumstances yet others withdraw the first time they earn a low grade because they didn't study?

I am convinced that you can't tell a student that will persist from one that will "call it quits" by their age, race, clothing, gender, religion, jewelry, ability to communicate, etc. The reason that some persist and hit the "jackpot of life" is because of the things you cannot see. It is because of the priorities they set and often the promises they made to themselves and loved ones. For others, it is the value they see in finishing something and the choices they are willing to make to do so.

Perhaps as many as 60% of our students transfer in some credit (but no degree) from another college or university. For many, this means life got in the way of their goal or dream. I'm not suggesting that life is easy or that I am an expert in what it takes to be a single mom with 2 kids working in the hospitality industry for nine dollars an hour, plus tips. I AM suggesting that the culture of this university is one where we do care if the student finishes and is successful. I AM suggesting that we have a strong support system composed of many people who will work to help students explore ways to overcome temporary obstacles to enable them to stay in school.



Inside this issue

New Biomed PD.....	2
FAFSA Fiesta.....	2
New Sport Med PD.....	3
Relay for Life.....	3
Scavenger Hunt.....	4
Honor Roll.....	4
MS Not Your Friend.....	5

Special points of interest

- Jobs in health sciences and analytical and research laboratories for Biomed/ Biotech students.
- Get your FAFSA done on May 17, & Get Chips & Salsa!
- Charla Girtman is the new Sports Med Program Director.
- KU Orlando raised \$1,400 for ACS Relay for Life.



New Program Director for Biomedical Sciences & Biotechnology

The Bachelor's degrees in Biomedical Sciences or Biotechnology are highly rewarding. After completion of the BS in Biomedical Sciences or Biotechnology the student is prepared to for entry into health sciences and analytical and research laboratories. Graduates possess the skills to compete for a variety of science related positions in health departments, zoos, clinical and environmental chemistry, pharmaceuticals, and laboratories.

Graduates of the program will have completed the prerequisites necessary to be successful in graduate programs in the sciences, as well as a multitude of professional programs such as occupational and physical therapy, dentistry, pharmacy, and physician assistant programs.



“After completion of the BS in Biomedical Sciences or Biotechnology the student is prepared to for entry into health sciences and analytical and research laboratories.”

Fun! Fiesta! FAFSA!

Daisy Tabachow, Financial Aid

Hola from the Financial Aid Department at Keiser University! On Saturday May 17th from 9am until 1pm, the FA department will be holding a FUN-FIESTA-SALSA & CHIPS FAFSA EVENT.

Anyone who has not filled out there 14-15 FAFSA is invited to come in for salsa and chips and filling out a FAFSA for the 14-15 Award Year! We will be located in the computer labs in Bldg 1. Bring your information and a parent if applicable and we will be your host for some salsa and chips!

Don Roberto says: Come on down—bring your Sombrero and your maracas and let's fiesta!!!

However, a Bachelor of Science degree in Biomedical Sciences can also be a terminal program for individuals who wish to work in laboratory settings and other occupations immediately after graduation.

Yasser Saad's career path started with a Bachelor's degree in the Biomedical Sciences and then he obtained a Master's degree in Genetics and a Doctor of Philosophy in Molecular and Cellular Biology. Over the past several years, Dr. Saad worked in both research and teaching. His career began as a senior research technician at the Cleveland Clinic Foundation followed by a post-doctoral fellowship at the Lerner Research Institute. He then accepted a Research Assistant Professor at the University of Toledo-Medical Health Campus followed by a Scholar Scientist position at the Burnett School of Biomedical Sciences at the University of Central Florida as well as a core facility manager. His teaching included teaching undergraduate and graduate students, as well as medical students. He is currently at Keiser University in Orlando as Program Director for the BS in Biomedical and BS in Biotechnology programs.



Charla-Yvonne Girtman is new Program Director for Sports Medicine & Fitness Technology.

New Program Director for Sports Medicine & Fitness Technology

Charla-Yvonne Girtman, is the Program Director of the Sports Medicine & Fitness Technology at the Orlando Campus of Keiser University. She earned her Master of Business Administration with a concentration in Sports Business Management from Saint Leo University. Her Bachelors of Science in Athletic Training, Health Sciences, was completed at the University of Central Florida. Previous to joining the Keiser University family, she was an educator for 9 years, 8 in Title I and Inner City instruction, with Orange County Public Schools. In addition to her education experience she is a Certified Athletic Trainer who has served since 2005 in the state of Florida. Professor Girtman is the CEO and Director of Girtman Athletic Group, Inc., which has been serving the community in the area of sports medicine since 2008. In this position she has had the opportunity to work with athletes participating in various levels of sport from youth to professional.

Professor Girtman, has been married for 15 years and has two children, Braxton and Devin II.

Relay for Life

Jeremy Pilson, Student Services

May 25-26, the Keiser University Orlando Campus participated in the Second Annual Relay for Life of Conway at Boone High School.

Relay For Life is a community-based fundraising event of the American Cancer Society with more than 5,000 Relay For Life events across twenty countries. The mission of Relay For Life is to raise funds to improve cancer survival, decrease the incidence of cancer, and improve the quality of life for cancer patients and their caretakers.

What makes the event unique is that it is at least a 13-hour event. It is designed to emulate the fight a cancer patient is going through during their cancer treatment process. During the event, there's a live DJ who facilitates a survivor and care giver dinner, along with many other activities throughout the night. The activities are to keep people motivated to achieve the ultimate goal of having someone from your team on the track for the ENTIRE event, emulating the cancer patient's fight.

Every year we get a dozen or so students plus a handful of faculty and staff that come throughout the night. Some even stay the night, to help raise money, create awareness, celebrate, remember and ensure someone from our team is on the track for the entire event.

Being his first Relay, it was an eye opening experience for James, "It was a great opportunity to not only demonstrate how much you love close ones that have been affected by cancer, but to (Continued on page 6)

Scavenger Hunt Announces Student Winners, but All Students Were Winners in the End

The Department of Academics hosted a Student Scavenger Hunt Appreciation Event during the first week of classes of the A Term, which began on May 5, 2014.

Students visited the Learning Center, Library, Student Services and Writing Studio. They received information from each department as well as goodies. Students also had to determine who their Program Directors are. The Scavenger Hunt provided an opportunity for students to learn about the resources available on-campus. Students who completed the Scavenger Hunt received ice cream at an Ice Cream Social and were entered to win prizes. Julissa Rodriguez, Alfarmia Newson, and Melanie Andry won first, second and third prizes respectively.

Online students completed an Online Scavenger Hunt. Students were emailed an online survey to enter the website addresses for similar resources on the Student Portal. In addition to their Program Directors, Online Students had to provide the name of their Online Liaison. Carmine Bowes and Lynndenise Kinnally were the prize winners for Online Students.

Although everyone received some kind of treat and there were a few winners, all of the students gained the knowledge of the student resources on-campus and identified the names of people who were important for them to know on-campus.

Winter 2014 Semester Honor Roll (3.75-4.0)

The Department of Academic Affairs at the Keiser University Orlando Campus congratulates the following students who are on the Honor Roll for the Winter 2014 Semester:

Aguirre, Paula	Dufford, Rebecca	Pereira, Brianna
Ajani, Sanaya	Dyson Vera, Lindsey	Pinzon, Carla
Alexander, Melissa	Ellis, Kenneth	Pippin, John
Alicea, Luis	Encarnacion, Kimberly	Poliafico, Christina
Andry, Melanie	Felker, Christopher	Pylant-Williams, Stephanie
Ayala, Harry	Fisk, Bethany	Quinones, Jasmin Tiana
Balan, Cristina	Fitzpatrick, Dawn	Ramirez, Juliana
Barnard, Brooks	Freeman, Kathleen	Rivera, Blair
Beecher-Price, Lynna	Garcia, Anthony	Rogers, Eric
Bello-Arredondo, Yoanna	Gee, Misty	Rojas, John
Benitez, Elina	Geva, Danielle	Roman, Sara
Benitez, Rachel	Gilliam-Edwards, Irvanna	Rosas, Valerie
Boardman, Mark	Grant, Christina	Sadecky, Steven
Boekhouder, Gionatan	Hidalgo, Sonia	Santana Jr, Caonabo
Bolanos, Ashley	Ho, Uyen	Santos Diaz, Gabriel
Bosser, Melissa	Hudson, Foster	Santos, Raymond
Bourgeois, Angela	Hutton, Darren	Schmidt, Franziska
Brunson, Jennifer	Jacobo, Janira	Schmidt, Hope
Bryant, Christeena	Jedsuwann, Tena	Seidler, Rebecca
Burch, Lisa	Krzan, Tammy	Shepherd, Sydneye
Burch, McKara	Kummerer, Erin	Small, Yvonne
Burris, Ryan	Laborde, Deirdre	Stoe, Sarah
Cagiano, Toni	Laurent, Bony	Strobl, Katy
Califar, Amanda	Lombard, Allison	Suris, Alicia
Camacho Rodriguez, Jose	Maldonado Guerrero, Mariangely	Torosyan, Kristina
Candelario-Rodriguez, Maria	Martin, Renee	Torres Diaz, William
Caraballo, Richard	McLane, Lindsey	Torres, Jesika
Carr, Janice	Moffet, Benjamin	Vasquez, Midy
Clyde, Tonda	Moliere, Ruben	Vasquez, Midy
Collado Valencia, Vianney	Mounier, Phaniel	Vazquez Sanchez, Iliana
Cordova, Steven	Nguyen, Uyen	Vazquez-Roman, Hillary
Cortez, Stephanie	Nnadi, Adaugo	Veenhuis, Lenise
Craig, Christopher	Oliveira, Jessica	Vela, Audrey
Cross, Corey	Omonkhegbe, Stella	Williams, Selena
Cross, Tavis	Otero, Luis	Wood, Kathryn
Davis, Angeleta	Park, Melissa	Zwicker, Holly
Depue, Katy	Payne, Talicia	
Deron, Jamie	Pedraza Roger, Maidelys	

Because Microsoft is not Your Friend

Jerry Kenney, The Writing Studio Coordinator

The Microsoft Office applications we use for word processing, spreadsheets, databases, presentations, and publishing offer a variety of features that make our work so much easier today. However, in its quest to make our work easier, Microsoft has incorporated some features that get in the way. One of these is the default font selection and line and paragraph spacing. Another is most of the range of insertions under the tab "References." Of these, only the Footnotes feature is effective although APA citation requirements render footnotes somewhat unnecessary. Fortunately, if one is aware of the limitations of these features, one can avoid or work around them.

Even if the user has changed the font and paragraph settings to override the default Microsoft Office settings, moving elsewhere in a document including headers, footers, or new sections sometimes invokes the original default. Users confident that they have changed the default may allow the change to take place without fixing it because they do not suspect a change has occurred. To avoid the problem altogether, change the default Normal template. The Writing Studio can provide an easy-to-follow step-by-step instruction.

The insert "References" features ought to be avoided because they often get it wrong and they are difficult to correct once the feature is invoked. Prior to the most recent release of Microsoft Office, its APA resources were obsolete. This means that most users who want to hand citation management over to their word processor risk doing it wrong. Users can maintain control because managing citations within a document is relatively easy. If one is not sure, the Writing Studio can help. Although we are standardized on APA, Keiser faculty and staff enrolled in courses that require formats other than APA can still get help from the Writing Studio. Recognizing that the Microsoft Office suite provides a plethora of automated tools to make us more productive is one thing, but to turn control of formatting and editing decisions over to Microsoft is quite another. Know its limitations and take control of your own work.

Winter 2014 Semester Dean's List (3.5-3.75)

The Department of Academic Affairs at the Keiser University Orlando Campus congratulates the following students who are on the Dean's List for the Winter 2014 Semester:

Afu, Eduardo	Gottschalk, Elizabeth	Pierre, Memoucheka
Alicea, Luis	Grigoryan, Lyudmila	Quinn, Marjorie
Arroyo, Efrain	Hampton, Tawana	Reyes, Jazmir
Bautista, Odaliska	Harris, Clarissa	Ritz, Becky
Betemit, Hector	Harris, Robert	Rodriguez, Keila
Bookram, Victoria	Harrison Whyms, Wendy	Rogers, Ashley
Bradley, Victoria	Hernandez, Melissa	Rohn, Allison
Byrd, Kamilah	Hernandez, Vanessa	Sarmiento, Jeffrey
Canty, Dontrell	Holtzappple, Sage	Serrut, Karla
Caro, Michelle	Jackson, Minisha	Sheehan, Nicole
Casarez, Kristen	Jeffreys, Alexis	Shorty, Nicholas
Cayson, Angela	Jenkins, Christina	Smith, Peter
Colon Rosa, Sheila	Jennings, Alexandreia Ruth	Smith, Theodore
Corchado, Stephanie	Jeridi, Mouatez	Smith, Tiffany
Cortes, Viviana	Keyek, Sydney	Stewart, Jordan
Cruz, Jessica	Knowles, Elaine	Swann, Charles
Dhanpaul, Deepa	Lao, Carmina	Swerko, Brianna
Dimesa, Damien	Levalle, Carol	Torres, David
Etienne, Charlemine	Lopez, James	Torres, Laura
Eugene, Kermency	Lowman-Argillander, Lora	Torres, Margarita
Faulkner, Michael	Martin, Mollie	Tufts, John
Felix, Adelsi	Mccammon, Sherwyn	Urquijo, Josmary
Feliz-Santos, Dioranna	McKenzie, Jean-Luc	Valcarcel-Cordero, Dariana
Fernandez Suarez, Ivis	McKenzie, Jean-Luc	Vazquez-Roman, Hillary
Figueroa, Daniella	Medina-Ocasio, Charleen	Velazquez-Ortiz, MarieLiz
Flanagan, Kristell	Migdalski, Ashley	Veliz, Jackelyn
Fletcher, Natasha	Montalvan, Leticia	Westerh, Johanna
French, Tiffanie	Otero, Tommy	Williams, Selena
Garcia, Stephanie	Patel, Falguni	Williams, Valerie
Gesualdi, Matthew	Peralta, Carina	Williams, Valerie
Gjoni, Ligia	Perez, Yanneris Lillian	Wilson, Mark
Gonzalez Fernandez, Joalexis	Person, Tiffany	

Relay for Life (continued)

support the cause behind Relay for Life, such as cancer research. I like how they made it fun, but ultimately like with any event, you get what you put into it.”

Our Admissions Counselor and longtime Relay participant, Jessie Edmunds, always makes it a point to make it out every year, as this year she explained, “In the past several years, I've lost several members of my family to cancer, including my dad and 2 brother-in-laws. I Relay to celebrate their lives and honor their memories and to raise money and awareness for those who are still fighting their battle.”

Team Keiser definitely had a significant presence at this year's event. Not only did our team raise \$1400 and spend the most time walking the track, but we won the Scavenger Hunt and musical chairs, and had a strong showing in the Talent Show! This is another thing that makes the Relay for Life event so unique, the various activities throughout the night to keep people going for the entire event.

This was our fifth year participating in the Relay for Life. Relay season typically starts in the Spring and we always start our fundraising each year around the beginning of the Winter Semester. If this is something you sound interested in, please see Jeremy Pilson in Student/Career Services for more specific information.

may

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
28 April	29	30 Term A Orientation 10 am & 6 pm	1 May	2	3/4
5 Term A Classes Begin 	6	7 LDP Financial Success Strategies, 6 pm	8 Graduate Exit Seminar 1:15 pm & 5:15 pm	9	10/11 
12	13	14	15	16	17/18
19	20 SGA Meeting, 1:05 pm	21	22	23	24/25
26  Memorial Day University Holiday	27	28 Term B Orientation 10 am & 6 pm	29	30	31/1 June Term A Classes End
2 Term B Classes Begin	3	4	5 Graduate Exit Seminar 1:15 pm & 5:15 pm Cap & Gown Day 3 pm-7:30 pm	6	7/8

june

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
26 May  Memorial Day University Holiday	27	28 Term B Orientation 10 am & 6 pm Cap & Gown Day 3 pm-7:30 pm	29	30	31/1 June
2 Term B Classes Begin	3	4	5 Graduate Exit Seminar 1:15 pm & 5:15 pm	6	7/8
9	10	11	12 LDP Financial Success Strategies, 1:15 pm	13	14/15 
16	17 SGA Meeting, 1:05 pm	18	19	20	21/22
23	24	25 Term C Orientation 10 am & 6 pm	26	27 Graduation Ceremony 6 pm Orlando Baptist Church	28/29 Term B Classes End
30 Term C Classes Begin	1 July	2	3	4  Independence Day University Holiday	5/6

july

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
30 June Term C Classes Begin	1 July	2	3 Graduate Exit Seminar 1:15 pm & 5:15 pm	4  Independence Day University Holiday	5/6
7	8	9	10	11	12/13
14	15 SGA Meeting, 1:05 pm	16	17	18	19/20
21	22	23 Term D Orientation 10 am & 6 pm	24	25	26/27 Term C Classes End
28 Term D Classes Begin	29	30	31	1 August	2/3
4	5	6	7 Graduate Exit Seminar 1:15 pm & 5:15 pm	8	9/10